

ARYABHATTA COLLEGE
THE FINANCE AND INVESTMENT CELL
FIC Aryabhata Visit to Kusumpur Pahari For PROJECT SAMARTH
REPORT



Chief Patron: Prof. Manoj Sinha
Convener: Prof. JK Singh
Coordinator: Dr. Pritika Dua

Name of the Cell: The Finance and Investment Cell

Name of the collaborator: N/A

Title of the event: Project Samarth Field Visit to Kusumpur Pahari, New Delhi

Date and Time: 3rd May, 2022

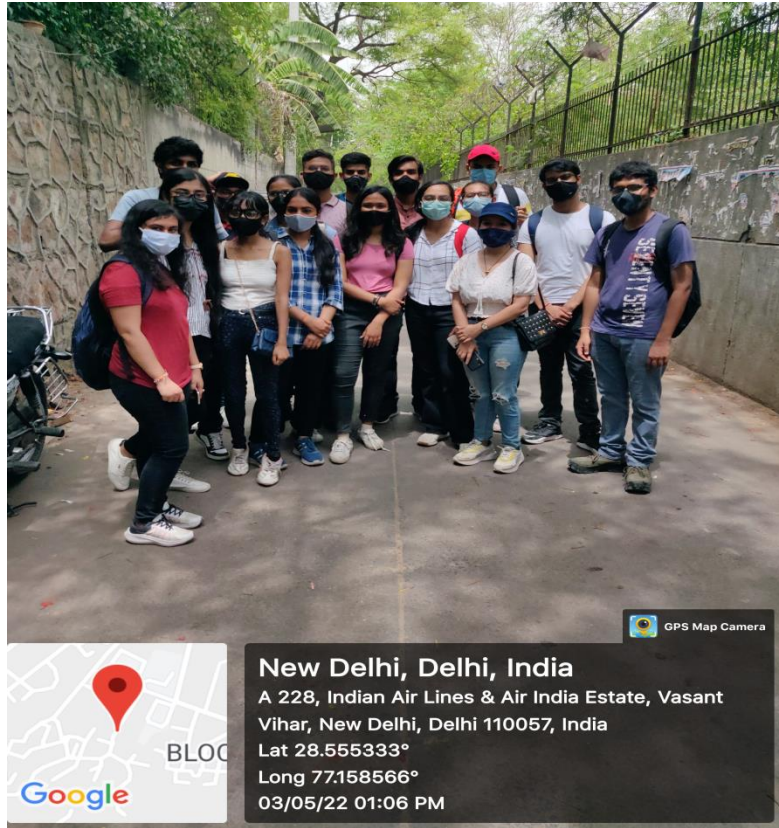
Funding Status: No Funds Involved

Summary of the event:-

Report on first field visit for Project Samarth by Finance and Investment Cell of Aryabhata College, University of Delhi.

Project Samarth, a social initiative of FIC Aryabhata, aims to spread financial literacy to different sections of the society. The Cell has collaborated with a Delhi based NGO, Ladli Foundation, for Project Samarth.

Ladli Foundation is nationally as well as internationally acclaimed for its work, which it has been doing for the last 12 years. It aims at building a safe, gender-neutral, and inclusive society and providing access to primary healthcare, education, skill training, and opportunities by focusing on bringing a reformative change in the mindsets of the society. The Foundation also aims at building a community enabled with the proper use and scientific significance of ancient and traditional practices of sustainable living for achieving United Nations Sustainable Development Goals.



21 members of FIC Aryabhata conducted their first field visit for Project Samarth in Kusumpur Pahari, an urban slum in Vasant Vihar, New Delhi, on 3rd May, 2022. The aim of the visit was to connect with the underprivileged families residing in Kusumpur Pahari.



The people of the slums were questioned to fill 2 Google forms.

The first was a baseline survey, conducted on 59 families, which asked questions related to their family background. It was conducted to find our target audience and filter out the rest of the leftover families.

The second was the Byjus E-Pathanshala subscription survey. In this survey, the children, studying between 6th to 12th classes were asked if they needed academic assistance through Byju's online courses. These courses will be sponsored by the Ladli Foundation subscription and will be valid for 3 years. 80 candidates showed keen interest in enrolling for these courses. Byjus is India's largest EdTech company and the creator of school learning apps.

In the next step of the project, we plan to create email ids for each family. This will help them to get access to various government schemes.